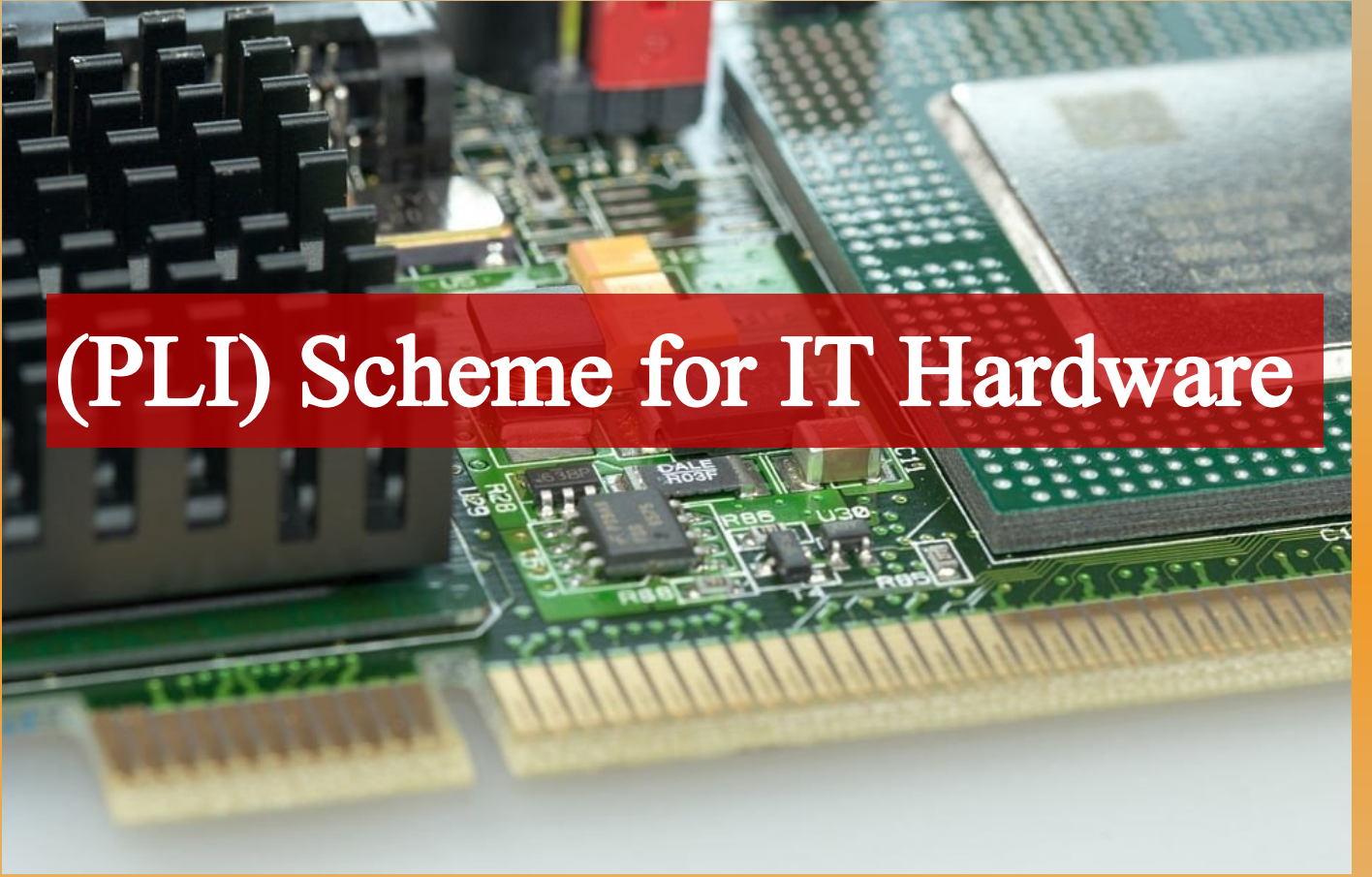


# “आत्मनिर्भर पत्रिका”

ई-बुलेटिन

July 2022



(PLI) Scheme for IT Hardware

“ Way to Atmanirbhar ”

UDYOG MITRA  
— Sanstha —

President : Pradeep Peshkar

# (PLI) Scheme for IT Hardware

The Production Linked Incentive Scheme for IT Hardware proposes a financial incentive to boost domestic manufacturing and attract large investments in the value chain. The scheme seeks to incentivize companies to utilize the existing installed capacity to fulfil the increasing domestic demand. Product Linked Incentives of up to INR 7,300 crore will be awarded over a period of 4 years.

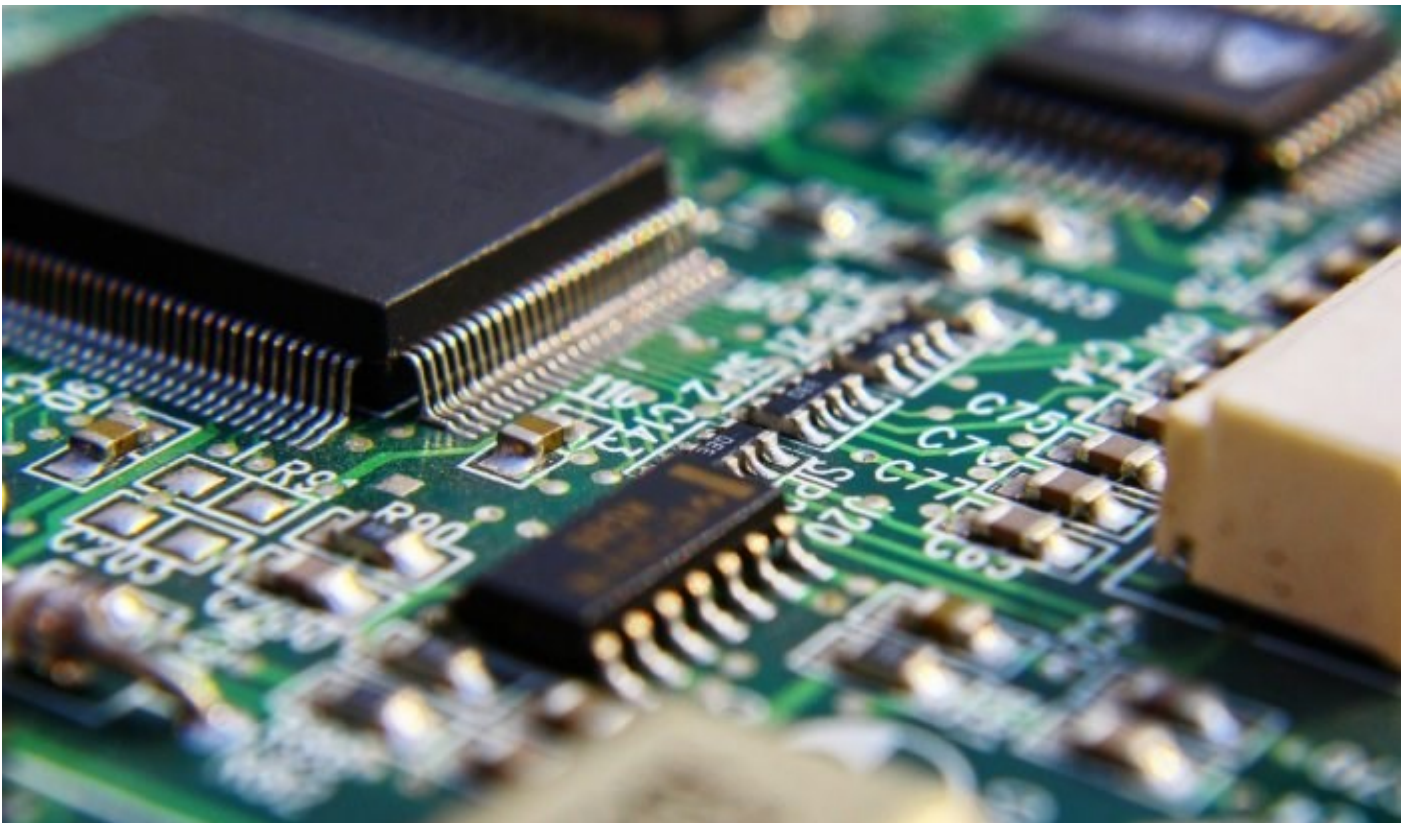
## SEGMENT

### IT Hardware Companies

- (I) Laptops (Invoice value of INR 30,000 and above)
- (II) Tablets (Invoice value of INR 15,000 and above)
- (III) All-in-One PCs

### Domestic Companies

- (I) Laptops
- (II) Tablets
- (III) All-in-One PCs
- (IV) Servers



## उद्योजकांचा ऑक्सिजन | क्लस्टर योजना

परिचय - क्लस्टर म्हणजे एका क्षेत्रातील आणि एका परिसरातील (जिल्ह्यातील) उद्योजकांच्या उत्पादन / सेवांचे उत्पादन गुणवत्ता आणि चाचणी च्या सुविधा इत्यादी साठी "सामान्य सुविधा केंद्र" सरकार च्या मदतीने करणे आणि उत्पादनात आणि रोजगारात वाढ करणे

### योजनेची उद्दिष्टे

- (i) तंत्रज्ञानात सुधारणा, कौशल्य आणि गुणवत्ता, बाजारपेठ प्रवेश इत्यादीसारख्या सामान्य मुद्द्यांकडे लक्ष देऊन एमएसईच्या टिकाव आणि वाढीस पाठिंबा देणे.
- (ii) बचतगट संघटनांचे इत्यादींच्या माध्यमातून सामान्य सहाय्यक कृतीसाठी एमएसईची क्षमता वाढविणे.
- (iii) एमएसईच्या नवीन / विद्यमान औद्योगिक क्षेत्रे / समूहांमध्ये पायाभूत सुविधा निर्माण / अपग्रेड करणे.
- (iv) सामान्य सुविधा केंद्रे (चाचणी, प्रशिक्षण, कच्चा माल डेपो, प्रवाही उपचार, उत्पादन प्रक्रियेस पूरक इत्यादी) स्थापित करणे.
- (v) क्लस्टरसाठी ग्रीन आणि टिकाऊ उत्पादन तंत्रज्ञानाची जाहिरात करणे जेणेकरून युनिट टिकाऊ आणि हिरव्या उत्पादन प्रक्रिया आणि उत्पादनांवर स्विच होऊ शकतील.

### जास्तीत जास्त प्रकल्प किंमत - 20 करोड

- काय काय सुविधांसाठी या योजनेचा वापर करता येईल ?
- अनुदान
- संस्थेचे (SPV) सदस्य संख्या
- अनुदान मिळण्याचे टप्पे

जर आपण 20 पेक्षा जास्त एका परिसरातील आणि एका क्षेत्रातील उद्योजक आहात तर आजच या योजनेचा उपयोग करून घ्या

आम्ही क्लस्टर निवडण्यापासून ते चालू होऊ पर्यंत सल्लागार म्हणून मदत करतो

**धन्यवाद**

संपर्क

उद्योग मित्र संस्था, नाशिक

**कार्यकारी सचिव : राकेश महाजन : 9322429831**



## MSME lending platform Flexi Loans raises \$90M Series B funding from MAJ Invest, Fasanara Capital, others

**Credit and Finance for MSMEs:** Digital lending platform FlexiLoans.com on Tuesday announced a nearly \$90 million fundraising in its Series B round from Denmark-based private equity company MAJ Invest, UK-based fintech investor Fasanara Capital and family offices of Dr Harry Banga and Yogesh Mahansaria. Existing shareholders including veteran banker Sanjay Nayar also participated in the round. The deal marks Fasanara Capital's first SME fintech investment in India and MAJ Invest's third investment this year. The latest round comprised around \$28 million in equity infusion and the balance in debt commitment.

FlexiLoans said the round will support its focus on technology development and to more than double its MSME book via its co-lending, buy-now-pay-later and supply chain finance platforms. The company provides loans to small businesses and has disbursed over Rs 1,700 crores to MSMEs across India through digital originations.

Having built technology assets for platform lending, pricing, and customer journeys it will continue to invest in cutting edge technology to strengthen its customer journey automation, risk management & analytics capabilities

"We are very excited to have institutional players join us in our mission to help small businesses grow in India. Their experience in developing global fintech companies will help us in creating better products as well as organizational



# MSME CLINIC

## What is MSME Clinic ?

MSME Clinic is a unique concept to provide handholding support to all MSMEs to resolve their day-to-day or incidental hurdles in ease of doing business. Subscriber can register his doubts / Problems / grievance regarding Government authorities and book an appointment with subject experts. UMS administration team will arrange a virtual meeting with concerned experts / Govt. Authorities as appropriate. Subscriber will get advise or suggestions to handle the situation. This is not only problem-specific but subscribers can get advise growth ,business development .



**Click here for more details of MSME Clinic**





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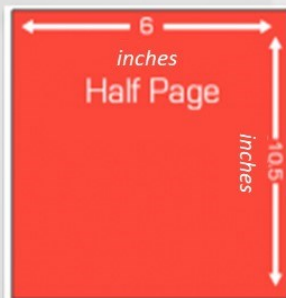
**Published two time in a month**

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*“ Advertising is the key to success of the any Business ”*

Sr.No.	Particulars	Size of Add	Amount (Rs.)
1	Advertise for Atmanirbhar Patrika E-bulletin Publishing Within Maharashtra	Full Page	Rs.5,000/- per bulletin
2	Advertise for Atmanirbhar Patrika E-bulletin Publishing Within Maharashtra	Half Page	Rs.3000 /- per bulletin
3	Business Video link Promotion in Atmanirbhar Patrika E-bulletin Publishing Within Maharashtra	NA	Rs.3000/- Per bulletin

Sample Size



**Note : Banner and Creative Charges are extra is depending on your requirement**

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# UDYOG MITRA

## Sanstha

WAY TO ATMANIRBHAR

### About Udyog Mitra Sanstha

Udyog Mitra Sanstha is dedicated to work for entrepreneurs, industrialists engaged in manufacturing, services, trade and budding start-ups.

### Our Vision

To strengthen Indian Micro, Small & Medium Enterprises (MSME) and making them competitive in the global market.

### Our Mission

To increase Micro, Small & Medium Enterprises (MSME) contribution in Indian GDP as well making Bharat Atmanirbhar. To Support Honorable Prime Minister Shri Narendra Modi's initiative of Atmanirbhar Bharat and Vishwa Guru Bharat.

### Scope of Work

To achieve goal of Atmanirbhar Bharat Udyog Mitra Sanstha is dedicatedly working as knowledge partner with all MSME's.

### We Provide

- Solutions to various issues through **MSME Clinic**.
- Awareness drive through meaningful **Seminars & Webinars**.
- To get acquaintance with new schemes, GRs, Policies of MSME ministry, policies, and circulars of RBI through "**Atmanirbhar Patrika**".
- Assistance & guidance to resolve **Banking Issues** like fund raising, NPA, rehabilitation of sick units.
- Vendor development help through arranging B2B meet and virtual Expo, in association with PSUs, Govt. agencies, large industries.
- Platform to get the latest technology and knowledge developed by renowned Govt. agencies.
- Hand holding service to grow, to expand the business and to become competitive in the global market.

In short becoming **ATMANIRBHAR**.

### Our Network

Nashik | Ahemadnagar | Jalgoan | Dhule | Pune | Kolhapur | Sangali | Satara  
Aurangabad | Solapur | Hingoli | Akola | Thane | Palghar





## Nature of Service

- MSME Clinic
- Atmanirbhar Patrika
- Webinar (Free/Paid)
- On field Seminars
- Training
- Start-up Support (Incubation Support)

## Subscription plan

### • **Executive subscription** -(Rs –1000/- Per annum )

#### Services include:

- √ -MSME clinic
- √ -Atamirbhar patrika (E-Bulletin) fortnightly
- √ -Informative seminars (Free seminars only )
- √ -President's address once in a month

### • **Premium subscription** -(Rs –5000/- Per annum )

#### Services include:

- √ -All services available to executive membership
- And
- √ -Free advertisement in special edition of E-Bulletin
- √ -President's Exclusive address/seminars.
- √ -Meet with exclusive guest /government officials
- √ -Business meets



## Associate partner



## President's Profile



**Mr. Pradeep Peshkar**  
President of Udyog Mitra  
Sanstha, Maharashtra

**Mr. Pradeep Peshkar**, President of Udyog Mitra Sanstha, is a renowned businessman and activist in the industrial sector, active state leader of BJP for the last 15 years. He is presently working as President of the BJP Industrial Cell of Maharashtra. He has a reputation as a dynamic leader leading from the front to resolve any industrial issue. Implementation of central and state government schemes for MSME is his specialty. As a recognition of his work, MSME ministry appointed him as a MEMBER of the National Board for MSME, Government of India.

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# UDYOG MITRA

*Sanstha*

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